



PO Box 716  
Newtown, PA 18940  
267.291.4626  
information@newtownchamberorchestra.org  
www.NewtownChamberOrchestra.org

**DEAR FRIENDS** in the Business & Professional Community

**THANK YOU** to those of you who have supported the Newtown Chamber Orchestra in past seasons. We are delighted to begin our **28th SEASON**, and invite you to continue in the collaboration, which simultaneously promotes your business and supports NCO by your purchase of an ad in our 2017-2018 concert program book.

**WHO WE ARE—WHAT WE DO!** We are a non-profit professional orchestra relying on grants, ticket sales, gifts, and concert program book ads to support NCO's 3-concert season and *FREE* annual youth programs. Under the direction of Russell Hoffmann, NCO offers a repertoire from Baroque to Contemporary suited to small orchestra. We promote new chamber works by present-day composers, feature soloists, and encourage young musicians through our free annual youth programs: *Young Musicians Competition*; *Kids Connect to the Classics*; and *Musicians in the Schools*.

**YOUR AD** will appear in all 3 program books in the 2017-2018 concert season and will be listed on our website. Program books are distributed to our audiences, musicians and all our advertisers. Ad revenues help us bring a cultural and educational component to our community, while your ad increases your visibility in the area. Please consider the advertising opportunities we offer. (See attached.)

**THANK YOU** in advance to previous advertisers and those supporting us for the first time for partnering with Newtown Chamber Orchestra to fulfill our commitment to educate, entertain and enhance our community through artistic excellence.

For questions or more about supporting the orchestra, please

- call 267-291-4626
- email: [ads@NewtownChamberOrchestra.org](mailto:ads@NewtownChamberOrchestra.org) or visit:
  - [www.NewtownChamberOrchestra.org](http://www.NewtownChamberOrchestra.org) . Select "Support", then "Advertise with Us"

Sincerely,  
On behalf of the Board of Trustees,

Russel T. Bechtloff, DDS,  
President Board of NCO Trustees

The NCO is a 501c (3) organization. Gifts are tax-deductible to the fullest extent of the law. Official registration and financial information of the Newtown Chamber Orchestra may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement

Newtown Chamber Orchestra  
2017-18 Concert Program Book Advertising Rates  
Your ad will appear in all three concert programs (See attached for dates)

**Ad Size & Rate\*** (all ads in B&W except for inside covers)

- Inside back or front cover (4.5" w x 7.5" h) **PLUS** free company logo on our site with link to your website & 2 comp tickets to a concert of your choice.....**\$660.**
- Full page (4.5" w x 7.5" h) **PLUS** free company **logo** with **link** to your website .....**\$375.**
- ½ page (4.5" w x 3.75" h) **PLUS** free text listing with link to your website .....**\$225.**
- ¼ page (4.5" w x 1.75" h) **PLUS** free (text) company listing .....**\$150.**
- NCO web site listing (not in program book) .....**\$75.**

**\*FREE FULL PG (4.5" w x 7.5" h) AD EXCHANGE WITH OTHER NON-PROFITS**

Email PDF or JPG to: [ads@newtownchamberorchestra.org](mailto:ads@newtownchamberorchestra.org)

A \$30. fee will be assessed for any ad needing layout assistance

Deadline for print space reservation is Thursday, October 12, 2017

Contact Name & Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please make checks payable to: **Newtown Chamber Orchestra**

Send payment and form to:                   Attn: Ad Chair, Newtown Chamber Orchestra  
  Box 716  
  Newtown PA 18940-0716

Visa/MasterCard payments can be made through our secure web site at  
[www.NewtownChamberorchestra.org](http://www.NewtownChamberorchestra.org)   General questions – call 267-291-4626

Ad solicited by: \_\_\_\_\_



NEWTOWN  
CHAMBER  
ORCHESTRA

Full Page  
4.5" wide by 7.5" high

Logo Size for Online Advertising  
200px by 110px

½ Page  
4.5" wide by 3.75" high

¼ Page  
4.5" wide by 1.75" high